(54) Title: SYSTEM TO PROVIDE SET TOP BOX CONFIGURATION FOR CONTENT ON DEMAND
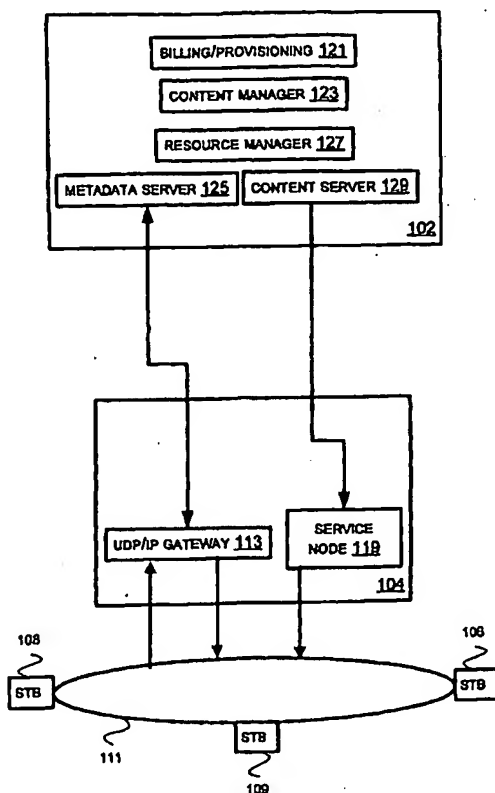
(57) Abstract: A content on demand system includes logic to compose set top box configuration information into an audio and/or video stream format, and to communicate the configuration information to a plurality of set top boxes.